



Hidayath Shaik

📍 Bangalore, India 560068

📞 +919611234964

✉️ s.hidayath@gmail.com

Professional Summary

Results-driven with forward-thinking approach centered on company success. Demonstrated record of success in building successful teams and managing profitable operations. Accomplished with progressive industry background and decisive leadership style. Offers strategic planning abilities, background in change management and forward-thinking mindset. Ready for challenges and focused on meeting future demands.

Skills

- Complex Problem Solving
- Judgment and Decision Making
- Industry Expertise
- Organizational Development
- Business Development
- Strategic planning
- Cloud-based environments
- Technology utilization optimization

Work History

03.2012 - Current

Founder

W3layouts Limited - Bangalore, India

- Identified and capitalized on short- and long-term revenue generation opportunities to maximize bottom-line profitability.
- Created content strategies for digital media.
- Built, implemented and updated effective SEO strategies.
- Resolved problems, improved operations and provided exceptional service.

01.2014 - 03.2021

Chief Technical Officer

FlexiMC limited - Bangalore, India

- Managed company-level architecture, platform and data configuration processes and implementation protocols.
- Laid out complete business continuity plan to maintain data protection in event of natural disaster or long-term outage.
- Collaborated with cross-functional intra-company teams to provide mutually beneficial outcomes.
- Developed and strengthened business partnerships at all levels.
- Increased market awareness and penetration through development of creative collateral.
- Designed innovative branding and product strategies for organic growth

08.2006 - 02.2012

Founder

BackupMobile - Chennai, India

- Conceptualized and deployed enhanced product features and optimized implementation for use in marketing strategies.
- Established criteria for each milestone within the product roadmap as means to measure developmental progress.
- Supported marketing teams, creating, deploying and optimizing campaigns for clients.
- Researched and recommended improvements to product development plans.

11.2006 - 02.2011

Founder

3gpSearch - Chennai, India

- Conceptualized and deployed enhanced product features and optimized implementation for use in marketing strategies.
- 3gpsearch was 45th most visited website via mobile in 2009
- Millions of searches were performed via mobile for videos.
- Videos served for mobile users with 5 petabytes of data stored around 1000 servers.

Education

2006

Bachelor of Science, Computer Science, Anna University - Vellore